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Indian Coast Guard
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New Delhi – 110 001

EP/0757/ICC

06 January 2014

The Director General
(Kind attention: Mr. SMDP Anura Jayatilake)
South Asia Co-operative Environment Programme
#10 Anderson Road, Colombo
Sri Lanka - 05

REPORT ON INTERNATIONAL COASTAL CLEANUP DAY-2013

1. International Coastal Cleanup (ICC) day was organized across the coastal states by Indian Coast Guard on 21/22 Sep 13 under the aegis of South Asia Co-operative Environment Programme (SACEP). The Coast Guard has been involved in this activity since 2006. A brief on the conduct of the event is appended in the succeeding paragraphs.
2. Mumbai had the highest participation of 2400 volunteers. Puducherry had the second highest participation of 2000 volunteers. New Mangalore in Karnataka was third at 1500 volunteers. Nationwide, a total of 19,935 volunteers participated in the ICC 2013 campaign conducted by the Coast Guard.
3. The nationwide campaign resulted in the collection of 1,16,026 kg of marine litter. Debris collection was highest at Puducherry and Mandapam in Tamil Nadu at approx 12,000 kg. Porbander in Gujarat saw debris collection of 11,000 kg. 8,000 kg each was collected at Chennai, Tuticorin and Mundra.
4. National Cadet Corps cadets and school and college students formed the major proportion of the volunteers. Apart from the armed forces, ICC 2013 received good support from the civil authorities, central and state government organisations, municipal corporations, NGOs, ports, hotels, and other private enterprise. Chief Guests for ICC 2013 included District Collectors District Chief Conservator, District Police Commissioner, Deputy Superintend of Police, Tehsildar and Sub-Divisional Officer in smaller locations.

5. A summary of the state-wise participation and debris collection is given below.

State/UT	No. of participants	Debris collected (kg)
Gujarat	3069	28365
Maharashtra	3590	10500
Daman & Diu	600	2500
Goa	400	261
Karnataka	1500	1000
Kerala	1210	11000
L & M Islands	1060	4650
Tamil Nadu	2600	30000
Puducherry	2000	12000
Andhra Pradesh	1480	9150
Odisha	250	700
West Bengal	150	500
A & N Islands	2026	5400
Total	19935	116026

6. Photographs depicting the conduct of the event are placed at enclosure.

7. Overall, the participation was in proportion to the local population, except Puducherry which has been witnessing overwhelming participation over the past years. Indian Coast Guard received adequate support from all quarters for conduct of international coastal cleanup day. The event was well covered by the local print and electronic media.



(AA Hebbbar)
Dy Inspector General
Director (FE)
for Director General

Encl:- As above

Enclosure to Indian Coast Guard Headquarters
letter EP/0757/ICC dated 06 Jan 14



Porbandar, Gujarat



Mandapam, Tamil Nadu



Paradip, Odisha



Kakinada, Andhra Pradesh



Haldia, West Bengal



Karaikkal, Puducherry